



Film Club Things to Think About

Events

- Invite press?
- BIG opening night... dress up in smart clothes? red carpet? awards?
- Themed evenings (Halloween / Christmas / film themes?)
- BBFC – invite down to talk about classification
- Use Film Club contacts to invite a 'special guest'
- Trip to a cinema?
- Request a visit from the Filmclub van?

Promotion

- Show trailers in assembly
 - Use video clips on FilmClub site
 - Use trailers from apple.com/trailers
- Use DVD from FilmClub pack
- Set up competitions
 - Prizes from...?
- Posters around school
 - FilmClub posters
 - Film posters (ebay?)
 - Made by children
- Make page on school site... this week's film is...?
- Filmclub News
- Sign up forms
- Filmclub Display
 - Film posters
 - 'This week's film is...'
- Film terminology
 - From Filmclub site
- Word of Mouth!
- Film survey / questionnaire
 - Complete in classes
 - Use Google Docs form on school site?

Equipment

- Projector
- Screen
- Audio
- Laptops (for writing reviews)
- Chairs / cushions
 - 'Bring your own cushion'
 - Do we have any?
- Beanbags
 - Buy some with Filmclub 'bursary?'
- VIP seating as a treat
 - As a reward for individuals
 - Best reviews?
 - Most reviews?
 - Most attendance?
- Parent and Child sessions

Other

- Food / Drink
 - Children bring own snack / drink?
 - Provide popcorn / drink?
 - Buy popcorn maker / squash with school money or Filmclub 'bursary'

When?

- After school?
- Lunchtimes?
- Sunshine / Golden Time?

Where?

- School hall
 - Large space, but is it already in use?
 - Chairs / furniture need setting up before club
- Own Classroom
 - Chairs / furniture need setting up before club
 - Is it big enough?

Who?

- Leaders
 - Me!
 - Parent Volunteer?
 - Year 5 / 6 members to help?
 - Staff Helpers?
 - Volunteer students from local secondary school?
- Members
 - Regular group of pupils?
 - Register children on site
 - Set up accounts using existing Superclubs usernames
 - Fixed password for entire group?
 - Sign up list... first 50(?) to sign up can attend each session?
 - Waiting list for children who want to join
 - Age group to attend?
 - Particular year groups?
 - All of KS2?
 - Older children can support younger with website / review writing?
 - Whole school?

Format of sessions

- A Show short film
 - Review film in same session or at home
- B Show longer film
 - Review film in following week
 - Review film at home
- C Split longer film into 2 sessions
 - Start film in session 1
 - Finish and review film in session 2
- Reviews
 - Write during session
 - Write at home
 - Record reviews and put online as podcast?
 - Publish own on school site (copy and paste from Filmclub?)

Films

- Initial selection by leader
- Children to add items to wishlist using site
- Use Superclubs Plus to share ideas / vote